

Carriage Summary Report Sample (partial)

A graphical report that includes number of airings, number of channels, breakdown by day, time periods, time zones and demographics.

Carriage Summary

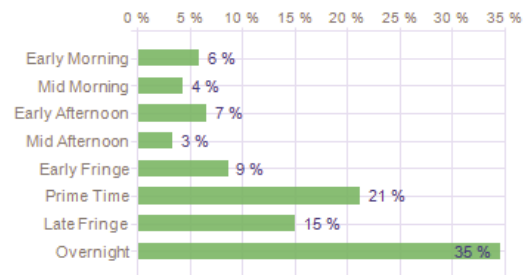
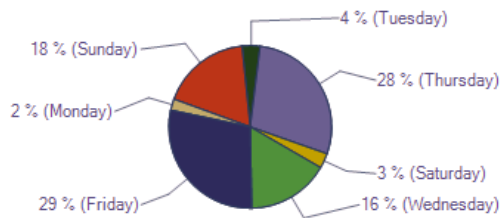
NOVA

9/24/2015 - 2/18/2016*

Channel Information

Type	Telecasts	Channels	Markets	States	% Coverage
All Channels	43,095	670	187	49	97.94 %
Main Channels	21,361	356	185	48	97.80 %
Primary Channels	11,079	175	175	47	95.53 %
Metered Channels	14,248	220	56	34	70.40 %
Sub Channels	21,734	314	158	47	87.80 %
Secondary Channels	32,016	495	170	49	93.85 %

Distribution of Airings by Day and Daypart



Demographic Information of Potential Audience

DemoGroup	Men	Women	Total
People 2+			281,121,920
DMA Households			110,976,800
Kids 2-5			14,329,971
Kids 6-11			21,904,390
Kids 12-17			22,999,549
Adults 18-34	31,423,139	31,240,956	62,664,095
Adults 35-49	27,270,421	28,296,579	55,567,000
Adults 50+	48,292,439	55,364,476	103,656,915

